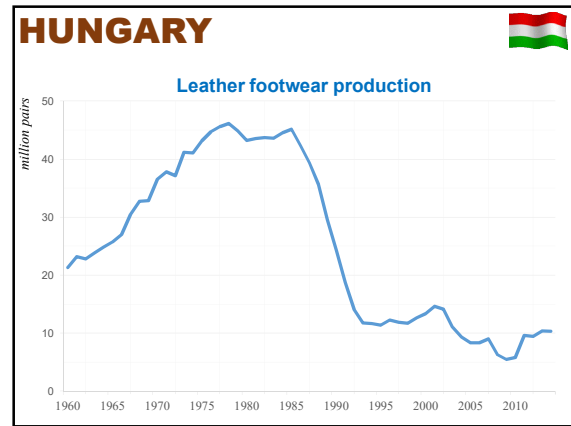


FOOTWEAR INDUSTRY

EUROPE

Hungary

Association of Hungarian Light Industry Magyar Könnyűipari Szövetség



HUNGARY - 2014

POPULATION: 10 million
 LANGUAGE: Hungarian
 GDP PER CAPITA: 13 881 USD
 GDP 2014: 137 billion USD
 Δ GDP 2014: + 3.6%
 Δ GDP Last 5 Years: + 6.4%

FOOTWEAR INDUSTRY 2014

	VALUE (Million USD)	World Rank	QUANTITY (Million Pairs)	World Rank	PRICE (USD)
EXPORTS	408	29	19	32	\$21.38
IMPORTS	417	39	29	55	\$14.51
PRODUCTION	14	56			
CONSUMPTION	26	75			

MAIN TRADING PARTNERS 2014

EXPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 Years Variation USD Million %
Germany	171	42%	6	33%	117%
Austria	94	23%	4	23%	125%
Italy	50	12%	1	4%	103%
Romania	20	5%	1	6%	103%
Czech Rep.	9	2%	1	4%	103%

IMPORT MARKETS	Million USD	Value Share	Million Pairs	Quantity Share	Last 5 Years Variation USD Million %
Slovakia	56	13%	5	17%	144%
Germany	55	13%	3	11%	135%
Poland	43	10%	3	12%	125%
France	31	7%	2	8%	125%
Belgium	30	7%	1	4%	125%

HUNGARY - 2015

	Unit	Value
Production	million pairs	15
- job work	million pairs	4
Production value	million €	192
Export value	%	86
Number of firms		94
Employment		6,774
Investments	million €	45

Institutional support

MKSz www.mksz.hu ASSOCIATION OF HUNGARIAN LIGHT INDUSTRY (CEC???)

BCE ASSOCIATION FOR LEATHER AND SHOE INDUSTRY (COTANCE and ITC)

BCBTE SCIENTIFIC SOCIETY OF THE LEATHER, FOOTWEAR AND ALLIED INDUSTRIES (IULCTS and UITIC)

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