

B2WORTH@ TorinoFashionMatch 2022

Textile|Fashion|Design & Creative Industries sectors

7|8|9 July 2022

Mercato Centrale Torino (Turin, IT)


Register here by the 3rd July 2022: <https://b2worth-torinofashionmatch-2022.b2match.io/>

Dear all,

We are pleased to announce that you can register for the new edition of EEN matchmaking event [B2WORTH@Torino Fashion Match 2022](https://b2worth-torinofashionmatch-2022.b2match.io/) that Unioncamere Piemonte, in collaboration with the Turin Chamber of Commerce, as partners of the [Enterprise Europe Network](#), will organize on the 7|8|9 July 2022 !

The b2b event, free of charge, will be *hybrid*, as follows:

- 7|8 July: On Site at the [Mercato Centrale di Torino](#) (morning and afternoon)
- 9 July : On site Morning session at the [Mercato Centrale di Torino](#) + ON-LINE afternoon session

 Check the detailed Programme here: <https://b2worth-torinofashionmatch-2022.b2match.io/page-811>

NEWS 2022:

- This Year the b2b will involve the [WORTH project](#) ! Companies attending the b2b can scout international partners to apply for the EU call WORTH II, addressed to the design sector and CREATIVE industries and get ready for the upcoming call, in autumn 2022! The project manager of the project will present the new Call during the TALKS' session.

The event is address to:

- Fashion Designers| Start ups| Innovative brands
- SMEs: Textile and accessories' manufacturing companies
- Retailers |distributors| sales agents | Fashion stores
- E-commerce Platforms
- PR Agency| Marketing-Business Experts and Business development
- Buyers|Commercial Agents with real interest in finding new products
- ICT service providers for fashion industry
- Investors focused on fashion industry and Female entrepreneurship

Topics addressed:

- Textile and Fashion (garments and fashion accessories/ Jewelry accessories)
- Creative Industries and design (including topic under the WORTH programme)
- ICT solutions related to the fashion industry
- Retail |e-commerce
- Investments for fashion industry - female entrepreneurship
- Sustainability and circular fashion

ADVANTAGES FOR YOUR CLIENTS:


This edition will be **full of activities and inspirational experiences and sides events** where companies and fashion designers will get:

- International visibility if you are interested in performing with your collection in 1 show at **Torino Fashion Week 2022**
- Take advantage of and get involved on the TFW e-commerce business platform Baiabasa
- Dedicated promotion of **success stories/company profiles** within EEN channels and international networks from TFW
- Business networking opportunities with the **b2b b2WORTH@Torino Fashion Match 2022** to find commercial partnerships and new partners interested in the **WORTH** partnerships project
- Be inspired by the international **TALKS** organized during the b2b - days
- Fabulous experiences with specific **sides events** (Dedicated networking parties) where companies will get the chance to meet interesting experts and international guests.

TORINO FASHION WEEK 2022- TECH FASHION WORLD

The b2b event will be organized during the 7[°] edition of the **Torino Fashion Week - Tech Fashion World 2022** that after 2 years of digital editions, in 2022 will be realized physically again!

The international format of *Seasonless shows*, addressed to emerging fashion designers and innovative brands and manufacturing companies for textile and fashion industry, will take place in Turin (Italy) from the **6th till the 14th July 2022**, in the exclusive location at [Villa Sassi](#).

 We remind you that participation in the Torino Fashion Week is subject to a *fee* for companies who wish to perform. In case of any interest you can send us your Eol, or you can directly contact TMODA srl: timoda@outlook.it

 **Download the Full Programme of the Torino Fashion Week** : <https://b2worth-torinofashionmatch-2022.b2match.io/page-1401>